

CREATOR PERFORMANCE REPORT



Cristiano Ronaldo

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679.7M

Followers

0.9%

Avg engagement

142.1M

Reach / post

PREPARED FOR

BuzzMedia Influencer Marketing

REPORT DATE

8 September 2026

SOURCE

Platform + modeled

Powered by Kriyah Intelligence — proprietary modeling enriched with creator-shared signals. Figures are modeled estimates, not guarantees.

01 Scorecard & content performance

SAME FORMULA FOR EVERY CREATOR

SCORECARD

ENGAGEMENT RATE

0.9%

Follower-based

RECENT ER

1.3%

Last 12 posts

REEL ER

4.8%

Reels only

REACH / POST

142.1M

Platform data · exact

EST. REEL PRICE

\$1.8M–\$3.2M

Estimated

EARNED MEDIA VALUE

\$17.1M

Per post · estimated

CONTENT PERFORMANCE

LIKES : COMMENTS

65 : 1

Good

PAID POST ER

1.2%

29% above organic — strong

CONSISTENCY

Inconsistent

Average

Ad media performance — organic vs. paid

Avg. per post

	● Organic	● Paid
Likes	7.2M	0
Comments	110.1K	0

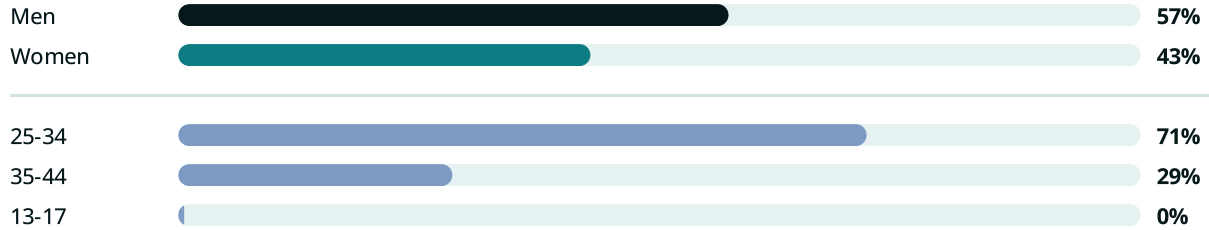
Boost vs. original

Original likes %	100%
Original comments %	100%
Boosted likes %	0%
Boosted comments %	0%

02 Audience, geography & quality

FROM CONNECTED PLATFORM DATA

Demographics



Audience quality

100.0% **0%**

Excellent

Positive sentiment

0% neutral · 0% negative across the last 90 days.

Audience interests

No interest data available.

Audience figures of this report are predictions from **Kriyah Intelligence** models. Actual audience data is private to the creator and may differ. Use as a directional guide, not an exact measure.

03 Authenticity & safety

LAST 90 DAYS

Real vs. suspicious followers



Real-follower share is below typical benchmarks — flag for review.

Brand safety scan — last 90 days

🟢 **Verdict — safe to work with**
No adult, political, hate/violence, profanity or controversial-content flags surfaced in the review window.

04 Reference & history

PRESENT FOR EVERY CREATOR

Past partnerships

No past partnerships on record.

POPULAR POSTS

POST	VIEWS	TYPE	ENGAGEMENTS	LINK
 Da-ePNVMV_M Reel code	388.8M plays	REEL	16.6M engagements 16.5M likes · 163.2K comments	View ↗
 DY2DiYcozj5 Reel code	275.7M plays	REEL	14.5M engagements 14.4M likes · 139.8K comments	View ↗
 DaU63nnAkoo Reel code	271.2M plays	REEL	24.6M engagements 24.2M likes · 454.7K comments	View ↗
 DabKed0MBRm Reel code	152.1M plays	REEL	7.4M engagements 7.1M likes · 267.1K comments	View ↗

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